

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMMERCE, INC.

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**Alpine**

MENTHOL 100's

New Trim 100's.  
Crush-proof box.

The Alpine experience.

11 mg. "tar," 1.2 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



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